

Science Communication Workshops



Do you need to effectively communicate science-based information? We can help!

Ingenium — Canada's Museums of Science and Innovation offers hands-on, customizable workshops for people in government, private sector, or academia who are interested in developing their science communication skill sets.

Science communication workshops are:

- Led by Ingenium's Science Advisors — three scientists and science communication experts who have been engaging a wide range of audiences for decades
- Delivered in an upbeat, interactive, small-group format
- Designed to equip participants with concrete tools to connect with their audiences
- Tailored to use examples from participants' workplaces, to address their specific communications goals
- Customizable in content and length, from 90-minute sessions to multi-day training camps
- In-person or online sessions
- Offered in English and/or French

Why science communication training?

A shift in how people access information has created an immediate need for awareness, training, and capacity building in organizations and individuals who deliver scientific messages to the public, to peers, and across sectors. Effectively sharing the importance and impact of science on everyday life — and its potential to address societal issues — empowers audiences to make informed choices.

To request a quote and reserve your workshop, scan the QR code or visit our web page.



IngeniumCanada.org/sci-comm

