

## ONLINE LEGO® CONTEST — GUIDELINES AND INSTRUCTIONS – 2020

- **Entries must be built ahead of time and submitted via the appropriate online submission form by midnight on April 1, 2020. The Museum does not provide building blocks.**
- There is no pre-registration for this contest, but all entries must follow the format outlined in the online form. Any entry that does not follow the submission guidelines will not be considered for competition.
- Participants will be entered in the appropriate category for their age:
  - Individual Aged 4 to 5
  - Individual Aged 6 to 8
  - Individual Aged 9 to 11
  - Individual Aged 12 to 16
  - Individual Aged 17+
  - Group/Family

We thought it would be fun to have the whole family participate in the competition so we added a Group/Family Category. Any entry that has more than one creator should be entered into the Group/Family category, regardless of the make-up of that group.

- A first-place winner will be selected within each age category and will receive a prize. Certificates of Participation will be distributed to all other participants.
- Designs must be original. All entries must be built by the participant(s) indicated on the entry form. The use of schematics or building instructions is permitted; however, in the interest of fairness, please do not enter an off-the-shelf piece, unless it has been modified to add functionality, or has been significantly changed to form part of an original design.
- Entries are limited to one per participant/family, although an "entry" may be made up of several pieces within a setting or single piece.
- Participants may use any brand of age-appropriate building blocks.
- Participants will be permitted to submit up to three (3) photos of their creation. They also have the option of uploading a Youtube video of their creation and providing the link for the judges' consideration.
- Parents must complete a photo consent form for all participants under 18 years old. All photos or videos officially submitted as part of the contest may be used in future Ingenium publications, including the announcement of the contest winners and any

honorable mentions.

**Participation in the LEGO® Contest is reserved for Ingenium Members only.**

### **Preparing Your Child**

Sometimes a contest seems like a good idea, but as the day draws nearer, your child may start to get a little nervous. Maybe it is their first time entering a contest; maybe they are a little shy answering the questions asked in the online submission forms. Here is an idea of how the contest unfolds, along with some suggestions for preparing younger contestants.

### **Photos**

With digital photography, we all tend to take many pictures and want to show them all off. For this contest, we are limiting the photos submitted to just three (3) per entry. Take many photos! Make the photos as fun and goofy as you'd like! But just remember that we only have a few photos, so make sure you choose the three (3) you think are best! There is also an option of including a short video explaining all the key points of your creation, but this isn't mandatory for this competition.

### **Set-up**

Children should choose an appropriate spot and arrange their project the way they wish it to be displayed. All elements in their creation should be visible for any photos or video that will be used with their submission. Make sure that your photos or video isn't too light, and isn't too dark.

### **Questions**

We want to know what you've created and why you created it! To help us judge the contestant's entries, we have a series of questions we are asking to learn more about what's on display. Be as clear and as possible with your answers, and please answer all questions on the form.

### **Judging**

Once the deadline for submissions has passed, the judges (Museum staff, volunteers and/or special guests) will begin to review all the entries. Each project will be separated into the appropriate competition category and will be evaluated using a standard criteria sheet. Once judging has finished, a winner in each category will be contacted. The winning entries and any honorable mentions will be published in Ingenium Member eNews as well as our social media channels the week of April 6<sup>th</sup>.

### **Judging Criteria**

For all competitive categories, judges will make their assessments using a standardized form, with expectations adjusted to make them appropriate to each age category. The four main categories the judges consider are: "General Appearance and Design", "Use of Colour", "Degree of Difficulty" and "Neatness and Care in Construction".

### **Contest Conclusion**

Although this is a contest, and there are winners, we are very insistent that there are no losers! Everyone who took the time to participate deserves a moment to shine! All participants will receive a certificate.

**Certificate Errors**

We will do our best to make sure there aren't any errors on certificates. If, by some chance, we accidentally make an error, please forgive us! Contact us and we'll send a new certificate with all the corrections.

**Good Luck!**