

Canola: A Story of Canadian Innovation



Developed and produced by



CANADA AGRICULTURE
AND FOOD MUSEUM

Partners



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Agri-Food Canada

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Canola: A Story of Canadian Innovation

Space required: 500 ft² (46 m²)

It does not get any more Canadian than Canola! Canada / ola (oil low acid). How does a plant breeding innovation become, in just a few decades, the most profitable commodity for Canadian farmers? Part of its success is due to its versatility – this crop is used as a healthy culinary oil, a protein source for animals, to power cars and much more. Today, the canola industry contributes billions of dollars to the Canadian economy!

Produced by the Canada Agriculture and Food Museum to mark the 50th anniversary of this 'Made in Canada' crop, **Canola: A Story of Canadian Innovation** explores the science behind the development, cultivation and future of this crop, as well as its uses in industries from food processing to transportation. Discover Canola through your five senses and immerse yourself within the environments of the two bright yellow pod-shaped structures — a canola field, and a processing plant.

Target audience

- Adults
- Children and youth
- School groups

Languages

- All exhibition elements are bilingual.

Exhibition components

- Two bright c-shaped pods
- Hands-on interactive elements
- Video content and stunning imagery
- Integrated lighting

Space requirements

- Exhibit height 92 inches (2.3 m)
- 500 ft² (46 m²) 2 pods at 8 ft (2.4 m) diameter
- Multiple configurations possible

Support material

- Promotional resources
- Installation and packing guide
- Condition report

Shipping and installation

- 4 Crates on wheels / 5,200 lb (2,350 kg)
- Set-up — 6 hours / 2-3 people

Insurance

- Borrower must provide an insurance certificate.

Fees

- \$2,300 / 12 Weeks + Shipping + applicable taxes

Do you qualify for the Exhibition Circulation Fund through the Department of Canadian Heritage? Search online for "Museum Assistance Program."



Canada